

Milo Krimstein

🌐 www.milokrim.com
📍 812 W 33rd Street, Chicago IL
📞 1 (646) 320-9627
✉ krimsteinmilo@gmail.com
📄 [linkedin.com/in/milo-krim/](https://www.linkedin.com/in/milo-krim/)

Art Director

about

I am an Art Director with a track record of ideating and executing creative campaigns across various media channels. With over four years of experience in art direction, I excel in developing high-level brand concepts and bringing them to life through strategic thinking and expert design skills. My portfolio website www.milokrim.com showcases a range of thoughtful and brand-building ideas, all executed with a keen eye for detail and a passion for creative excellence.

education

2020-2021

Chicago Portfolio School

2014-2018

School of the Art Institute of Chicago
Bachelor's of Fine Arts

skills

- Insight-driven creative ideation
- Photoshop
- Illustrator
- InDesign
- Figma
- Video editing
- Presenting and public speaking
- Illustration
- HTML proficiency
- CAD modeling (Rhino, Sketchup)

references available upon request

work experience

Art Director | 2022-2024

Cramer-Krasselt

- Led the ideation and execution of traditional and social media campaigns for high-profile clients including Porsche, Cedar Fair and Corona Premier, demonstrating my ability to develop high-level brand concepts
- Ideated, presented and executed social media content for Spirit Airlines
- Directed studio designers and collaborated with photographers to produce compelling deliverables, utilized Adobe Creative Suite to manage files
- Participated in client calls and led creative presentations, showcasing strong communication, organization, and presentation skills

Junior Art Director | 2021-2022

MERGE Chicago

- Designed engaging layouts and created viral social media posts for Marco's Pizza, emphasizing my skill in articulating brand concepts across social media channels
- Directed video editors to produce content that resonated with audiences on platforms such as Tik-Tok, exercising adeptness in digital and motion graphics design

Freelance | 2019-2021

Evanston Grows, WNDR Museum, Cubii Fitness

- I applied my art and design skills to multiple freelance opportunities between by residency and my first agency job.
- Developed the logo and brand identity for non-profit Evanston Grows
- Designed and installed interactive mural "77 Communities" at the WNDR Museum, which was part of their 2019 "Hero's Journey" exhibition
- Created digital illustrations for instructional use for fitness brand Cubii

Creative Resident | 2019

72U, 72andSunny

- Directed and executed designs for a series of impactful murals addressing housing inequality, showcasing my commitment to using art for social change.
- Collaborated with a creative technologist to create an interactive A/R mural, highlighting my innovative approach to integrating technology with art.

recognition

Gold Pencil | The One Club for Creativity "The Bud Band" | 2021

Best in Show - Portfolio Night All-Stars | "AllMart" | 2021

Shortlist | Cannes Future Lions | "LEGOmoji" | 2021

3X Best of Quarter | Chicago Portfolio School | 2020-2021

Published in McSweeney's issue #57 | 2019